

The PanelWave logo

The mark is a skewed comic page with four panels, set in a rounded square with a navy-to-blue gradient; the wordmark is Barlow Bold. Use the files in this pack as they are. Do not redraw, recolour or re-set the wordmark.

Versions

 PanelWave	 PanelWave	 PanelWave	 PanelWave
Colour, light backgrounds Primary version. Use wherever possible.	Colour, dark backgrounds Same mark, white wordmark.	Mono black Print in one colour, fax, engraving, watermarks.	Mono white On brand blue, photos, or any dark, busy ground.

Clear space and minimum size

 PanelWave	
Clear space Keep a margin equal to the icon's height (x) free on all sides.	The icon alone App icons, avatars, favicons, and spaces narrower than 80 px.

- **Minimum width:** full lockup 80 px on screen, 20 mm in print; icon 16 px / 5 mm.
- **Backgrounds:** colour version on white or light neutrals; dark version on ink or deep colours; mono white on brand blue or photographs.
- **Do not** stretch, rotate, skew further, add outlines, shadows or effects, change the gradient, recolour the panels, place the logo on busy backgrounds with low contrast, or set "PanelWave" in another typeface.
- **Naming:** PanelWave, one word, capital P and W. Never "Panelwave" or "Panel Wave".

Colours

					
Icon navy #060F24	Icon mid #0B338E	Icon blue #1569FE	Brand blue #2B6CFF	Violet #8B5CF6	Ink #0B1220

The icon gradient runs from navy (top left) through mid blue to bright blue (bottom right). Brand blue and violet are the website's accent gradient; ink is the text and dark-background colour. Wordmark: Barlow Bold (SIL Open Font License).

Files in this pack

<code>svg/panelwave-logo-full-color.svg</code>	Primary lockup, vector master
<code>svg/panelwave-logo-full-color-dark.svg</code>	Dark-background lockup
<code>svg/panelwave-logo-full-mono-black.svg · --white.svg</code>	One-colour lockups
<code>svg/panelwave-icon-color.svg · --mono-black.svg · --mono-white.svg</code>	Icon only
<code>png/</code>	Transparent PNG renders at 1x/2x (lockups 1048/2096 px; icons 16 to 2048 px)
<code>webp/</code>	Web-optimised icon 256/512 and lockup 512/1048